

## The Real Thing Remix Competition 2025 Official Rules for US Participants

### 1. Entry Period

The Real Thing Remix Competition (the “Contest”) is sponsored by The EarSketch team from Georgia Institute of Technology (“Georgia Tech” “Sponsor”), in collaboration with The Coca-Cola Company’s Real Thing Records. (collectively, the “Released Contest Parties”) and is open between 12:00:01 AM Eastern Time (“ET”) September 16<sup>th</sup>, 2025 and 11:59:00 PM ET October 15<sup>th</sup>, 2025 (the “Entry Period”).

### 2. Eligibility

**Student Contest:** The Contest is open to any student **age 14 or older** enrolled in Atlanta Public Schools’ and Dekalb County School District **high schools** (including district recognized charter high schools) during the Entry Period. Teachers or other school administrators may be contacted to verify participant eligibility to verify participant eligibility before prizes are awarded. Employees, representatives or agents of a Released Contest Parties, its parent, affiliated or related companies, subsidiaries, divisions and all advertising, media buying and promotional agencies, are ineligible, as well as members of the immediate family of, or persons domiciled with, any of those described above. “Immediate family” means parents, siblings, children or spouse.

### 3. How to Enter

**Student Contest:** No purchase necessary. To enter the Student Contest, visit the <https://teachers.earsketch.org/2025-the-real-thing-remix> (“Contest Website”) during the Entry Period and follow the instructions to register an EarSketch account and submit an entry. An entry consists of (1) a musical submission created using EarSketch (ii) a written piece for explanation of the messaging in the music submission, and (iii) an optional upload of one (1) additional artifact in PDF format to complement your remix: this could be a written artifact, lyrics, a picture, a piece of art, or anything else that you feel enhances your message.

Students may submit any number of different entries but may not win more than one (1) prize.

A musical submission may be in any musical genre or style but must contain at least one stem from EarthGang stems and be categorized as a remix from the stems provided by EarthGang. These stems are stored in the Sound Library on the EarSketch platform and can be filtered by artist: EarthGang. For the purposes of this contest, a remix is defined as a reinterpreted version of a song that modifies the original vocals or instrumentals, or incorporates additional elements. Participants may utilize the provided stems to rearrange, edit, or apply effects to create a distinct version of the work. Participants may utilize any instrumental stems available in the EarSketch sound library. However, they may not include vocals from any artist other than EarthGang, except for original lyrics that the participant has personally recorded and uploaded into the library. Musical submissions must be at least thirty (30) seconds in length and no more than two (2) minutes in duration. Musical submission must run without errors and contain the required algorithmic functions described in the curriculum and rubrics, which are linked from the main competition web site (<https://teachers.earsketch.org/2025-the-real-thing-remix>). Sounds used that are not included in the EarSketch database (e.g., freesound.org) must not be copyrighted. Musical submissions containing copyrighted sounds will render the entry void.

**Commented [A1]:** Should I include here that student songs can only include original vocals (their own) or submit an instrumental remix? If EarthGang submits vocals-- I will change that students can use original or EarthGang Vocals.

**Commented [A2R1]:** Yes, I think that is a good idea.

The entrants are the individuals whose names appears on the entry. A maximum of two entrants' name may appear on an entry. Subject to the use of sounds available in the EarSketch, each entry must be entrant's original creation, executed solely by the entrant. Entries may not have been published previously and may not have won any other award. Modifying, enhancing or altering a third party's pre-existing work does not qualify as entrant's original creation. Entry must be in keeping with Released Contest Parties' image and may not be offensive, as determined by the contest judges in their sole discretion, nor can it defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights, including but not limited to intellectual property rights, and the right to submit or use it shall not be restricted. By submitting an entry, the entrant grants to the Released Contest Parties an irrevocable, non-exclusive, paid-up, worldwide license to use, reproduce, translate, communicate, distribute, publish, sell, edit, adapt, license, copy and otherwise use all or any part of the entry however it sees fit, including for any purpose relating to the Contest or any other advertising or promotion of the Released Contest Parties, without further approval of or compensation to the entrant. Warner Chappell Music, Inc. will retain all publishing rights. Entrants further waive all their moral rights, if any, in and to their entry in favor of the Released Contest Parties. The entrant will have access to their song and all sounds associated with the winning song on the EarSketch platform for three years after the close of the contest (through October 15<sup>th</sup>, 2028). **Entrants may not reproduce, distribute, or use their song for any purpose outside of this contest, including any public-facing use.** Entrants eligible to win prizes may be required to sign a document confirming the above before being confirmed a winner of any prize.

#### 4. Winner Selection

Student Contest: The entries will be judged by employees of the Released Contest Parties based on the following criteria: Musical quality, algorithmic thinking and code, and messaging in the music. The winners will be determined on or about November 10<sup>th</sup>, 2025. For additional explanations of each criterion, you can review the rubrics and student examples in the materials available on the Contest Website. All students who enter the competition will be required to identify their school and a teacher representative to be eligible to receive a prize.

For all Prizes, the teacher/school of the selected entrants will be contacted by phone or email at the Released Contest Parties' sole discretion to confirm submission and eligibility. Once confirmed, the winning entrant and parent/guardian will be contacted by phone, email, or during a school visit. Only the selected entrants will be notified. Reasonable attempts will be made by the Released Contest Parties to contact the potential winners by phone or email within 5 days following the completion of judging. If any of the potential winners cannot be reached within this period, fails to submit any required information or does not otherwise meet the requirements set out in these Official Rules, the Released Contest Parties shall have the right to disqualify that entrant and may select an alternate winner on the basis of the criteria described above. Award of prizes will be coordinated directly with winners and their schools. Any further costs and expenses not specifically described as included in the Prize (including but not limited to claiming and using the prize) are the responsibility of the winner. **Participants are responsible for any taxes associated with the prize.**

#### 5. Prizes

Student Prizes: There are four prizes available to be won during the Contest Period, as described below:

TYPE OF PRIZE	NUMBER OF PRIZES AVAILABLE	AWARD	VALUE
Student Grand Prize	One	World of Coca-Cola Experience- winner's class	<b>\$1500</b> (includes transportation and tickets for 35 students/chaperones for experience)
Honorable Mentions <b>(Finalists)</b>	Three	Five (5) general admission digital, undated tickets to the World of Coca-Cola	\$130 per award (Total=\$390)

The grand prize WOCC experience will occur on November 18<sup>th</sup> or 19<sup>th</sup> at 9am. Transportation will be provided by Georgia Tech from winner's home school. It will be the responsibility of the school/teacher to confirm permission for students from winners' school to attend the WOCC experience. This ticket is a revocable license, valid for one admission only during the date stated. The World of Coca-Cola ("WOCC") may refuse admission at management's discretion upon refund of the purchase price or eject Holder from the facility, without compensation, if Holder is deemed to be disorderly or in violation of WOCC's rules or regulations or any security measures. WOCC ASSUMES NO RESPONSIBILITY FOR AND HOLDER OF THIS TICKET EXPRESSLY ASSUMES ANY AND ALL RISKS FOR ACCIDENTS, LOST OR STOLEN PERSONAL PROPERTY, OR PERSONAL INJURY, WHETHER OCCURRING PRIOR TO, DURING OR AFTER YOUR VISIT TO THE WOCC. Children under 12 (twelve) must be always accompanied by an adult. There is no smoking, carry-in food or beverage allowed in the venue. All persons and bags are subject to reasonable search and security checks. Photography, video, pictures or reproductions thereof in any form taken at the venue, may not be used for commercial purposes. Holder grants to The Coca-Cola Company and its designees an irrevocable, perpetual right to use his/her image, likeness, voice, or sound recordings in any media and for any purpose whatsoever and without compensation. Unauthorized resale or attempted resale of this ticket is grounds for seizure and cancellation without compensation. Duplication of this ticket is strictly prohibited. Tickets may not be used, sold, or given away in any sweepstakes, contest or other promotion without the express written consent of The Coca-Cola Company. Please retain your ticket at all times. No readmission. Use of World of Coca-Cola tickets constitutes acceptance of these terms and conditions.

Commented [A3]: Copied this from WOCC website

## 6. Release

All the selected entrants will be required to sign and return a full release and indemnity form, ("Declaration and Release Form") within the time stipulated by stating that he/she has read and understood these Rules, grants all consents and authorizes the Released Contest Parties to use his/her entry and name in connection with any promotion or publicity at no additional compensation to the selected entrant, beyond the awarding of the Prize. Selected entrants' parents may be required to sign in the case of entrants under the age of majority in their jurisdiction of residence.

## **7. General Conditions**

By entering the Contest, entrants agree to abide by the Rules and agree that the decisions of the Released Contest Parties are final and binding in all matters relating to this Contest. The Prizes must be accepted as awarded and no transfer or substitution of the Prize will be permitted except as expressly provided in these Rules or at the Released Contest Parties sole discretion. The Released Contest Parties reserve the right to substitute any Prize with a prize of equal or greater value if for any reason the Prize cannot be awarded as contemplated in these Rules. Prizes are not convertible to cash or transferable. Proof of sending an entry will not be deemed proof of receipt.

All entries become the property of the Released Contest Parties. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this Contest may be a violation of criminal and civil laws, and should such an attempt be made, Released Contest Parties reserves the right to fully seek remedies and damages permitted by law. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or tampered with in any way or do not otherwise comply with these Rules.

Other Released Parties (as defined below) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, or undelivered entries, comments, submissions, posts, reposts or correspondence, incorrect, changed or non-functioning EarSketch accounts; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, printer errors, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer errors of any kind whether human, mechanical, electronic, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors which may occur in connection with the administration of the Contest, the processing of entries, comments, submissions, posts, reposts or in any Contest-related materials. Other Released Parties are not responsible for injury or damage to participants' or to any other person's mobile device, computer or printer related to or resulting from participating in this Contest or downloading materials from or use of any website. Proof of entry will not be deemed to be proof of receipt. Persons who tamper with or abuse any aspect of the Contest, as solely determined by Released Contest Parties, will be disqualified. Released Contest Parties reserves the right at their sole discretion to cancel, suspend, modify or terminate the Contest at any time and without notice and, at their discretion, select the potential winners from all eligible, non-suspect entries received prior to action taken, including should any portion of the Contest be, in Released Contest Parties sole opinion, compromised by bugs, virus, worms, non-authorized human intervention or other causes, which, in the sole opinion of Released Contest Parties, corrupt or impair the administration, security or fairness of, or submission of information in connection with, the Contest.

By participating, you agree to release and hold harmless Released Contest Parties and their parents, subsidiaries, affiliates, and advertising and promotion agencies and all of their respective

officers, directors, employees and agents (collectively, the “Other Released Parties”) against any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from participation in this Contest or acceptance, use or misuse of any prize. Contest is subject to all applicable federal, state, and municipal laws.

By entering this Contest, all entrants consent to the collection, use and disclosure of their personal information by Released Contest Parties for the purposes of running the Contest or for any other purpose to which entrants’ consent. All personal identifiable information received will be used to verify eligibility and award prizes, for any purpose to which entrants’ consent, or as otherwise indicated on the Contest Website, and will be collected, used and stored by Georgia Tech in accordance with its Privacy Policy. The privacy policy can be found at <https://earsketch.gatech.edu/landing/#/privacy>.